

Winter Garden

Let 's fly in a new world

13.10.2012

With the Winter Garden, the Crowne Plaza Verona presents the "Sphere of Emotions"

Over 500 people, including many famous entrepreneurs and professionals, on Saturday 13th of October attended the opening event of the new Winter Garden at the Crowne Plaza Verona.

The astonishing construction, projected by the architect Mario Bellini, from today complement the offer for all the guests, most of all for the Business ones.

Next by the Congress Center, the Winter Garden is new, not only for the structure and the materials used, but also for the concept: a big bubble, weightless, harmonious and transparent, an installation that goes beyond all the rules.

The guests of the premiere went through the experience of this new reality that offers a 680 m² space that gives a modern interpretation of the spirit of the historical winter gardens, architecture islands where the nature is the main character with all its beauty, strength and magnetism. A new interpretation, for the natural background, putted into the hands of the creativity and experience of the architect Gianfranco Paghera, one of the best known Green Design in the world.

The theme "between the man and the nature" inspired him, and the night premiere has been animated by the presence of magic creatures, the make-up and the costumes, the Shakespeare inspired set and the modern tales of Avatar conveyed the fantastic atmosphere with an evocative play of lights and colors.

Just like that, the Winter Garden opened its doors to a new dimension of hospitality, suggesting itself as location and source of inspiration for meetings and entertainment, conventions, exhibition projects, workshops, gala dinners and fashion shows that will find here a perfect support for the organization as well as a unique set.

A space with a specific environmental connotation, with a perfect infrastructure and a multiple way to use it, everything has been tested at the premiere program that involved all the guests with every kind of entertainment making the entire audience co-star of the night.

The Winter Garden at the Crowne Plaza Verona is ready to welcome the ideas and requests of who is looking, not just for an efficient location to set their projects, but most of all for an atmosphere able to leave a strong memory in who will try it.

TECHNICAL DETAILS

The complex has 200 reserved parking lots and it's easy to reach from every important street:

The exit of the highway Verona Sud (A4 MI-VE) it's far just 2 km, the railway station "Porta Nuova" it's at 1,5 km distance, and just 15 minutes from "Valerio Catullo" International Airport.

- Total Surface tot 680 m2
- Internal Surface 450 m2
- Minimum Width 18 m
- Maximum Width 21 m
- Maximum Length 26 m
- Maximum High 8 m
- Natural light and external lighting
- 10 Internal Colored floodlights RGB
- 125 internal lights with 3 different kind of illumination
- Air-conditioning
- Sound System and Microphones
- WiFi
- LED Wall 18 mq

Extra Services

- Welcome desk
- Personalized F&B
- Cabin for simultaneous translation
- Hostess and Interpreters available
- Private Transfers
- Post Congress activity
- Digital signage YouMap®

ARCHITECTONICAL PROJECT

Architect Mario Bellini · Milano

GREEN GARDEN PROJECT

Studio Paghera · Brescia

General Manager

Luigi Leardini

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